

DUPLICATE

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd.**  
**Ste 1240**  
**Sherman Oaks, CA 91403-5347**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
915211-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WXII	Kathi Thornton	Eagle-Los Angel	National

Advertiser	Product	Estimate Number
Republican Governors Ass	REP GOV ASSOCIATION	145

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	915211	07876893

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/19/12	M-F WXII 12 News @ 5 a 5-6am		MTWTF--	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	10/15/12	5:38 AM	M-F WXII 12 News @ 5 am	5-6am	:30	DMRGANC1209H	\$300.00 NM
1	WXII	W	10/17/12	5:28 AM	M-F WXII 12 News @ 5 am	5-6am	:30	DMRGANC1209H	\$300.00 NM
2	10/15/12	10/19/12	NBC Today Show	7-9am	MTWTF--	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/15/12	7:21 AM	NBC Today Show	7-9am	:30	DMRGANC1209H	\$900.00 NM
3	WXII	F	10/19/12	8:36 AM	NBC Today Show	7-9am	:30	DMRGANC1209H	\$900.00 NM
3	10/15/12	10/19/12	Live with Regis & Kelly	9-10AM	MTWTF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/15/12	9:37 AM	Live with Regis & Kelly	9-10AM	:30	DMRGANC1209H	\$250.00 NM
5	WXII	Th	10/18/12	9:52 AM	Live with Regis & Kelly	9-10AM	:30	DMRGANC1209H	\$250.00 NM
3	WXII	F	10/19/12	9:30 AM	Live with Regis & Kelly	9-10AM	:30	DMRGANC1209H	\$250.00 NM
4	10/15/12	10/19/12	NBC Today Show II	10A-12N	MTWTF--	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/15/12	10:56 AM	NBC Today Show II	10A-12N	:30	DMRGANC1209H	\$100.00 NM
4	WXII	W	10/17/12	11:59 AM	NBC Today Show II	10A-12N	:30	DMRGANC1209H	\$100.00 NM
10	WXII	Th	10/18/12	11:58 AM	NBC Today Show II	10A-12N	:30	DMRGANC1209H	\$100.00 NM
5	10/15/12	10/19/12	M-F WXII 12 News @ No	12-1pm	MTWTF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	M	10/15/12	12:39 PM	M-F WXII 12 News @ Noon	12-1pm	:30	DMRGANC1209H	\$250.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
915211-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Republican Governors Ass	REP GOV ASSOCIATION	145	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/15/12	10/19/12	M-F WXII 12 News @ Noon	12-1pm	MTWTF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/17/12	12:57 PM	M-F WXII 12 News @ Noon	12-1pm	:30	DMRGANC1209H	\$250.00 NM
3	WXII	Th	10/18/12	12:24 PM	M-F WXII 12 News @ Noon	12-1pm	:30	DMRGANC1209H	\$250.00 NM
6	10/15/12	10/19/12	STEVE HARVEY DAY	2-3P	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	5	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12		ANDERSON COOPER	2-3P	:00		<del>\$100.00</del> NM
Credited									
3	WXII	Tu	10/16/12		ANDERSON COOPER	2-3P	:00		<del>\$100.00</del> NM
Credited									
4	WXII	W	10/17/12		ANDERSON COOPER	2-3P	:00		<del>\$100.00</del> NM
Credited									
5	WXII	Th	10/18/12		ANDERSON COOPER	2-3P	:00		<del>\$100.00</del> NM
Credited									
2	WXII	F	10/19/12		ANDERSON COOPER	2-3P	:00		<del>\$100.00</del> NM
Credited									
7	10/15/12	10/19/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	W	10/17/12	3:36 PM	M-F 3-4P	M-F 3-4P	:30	DMRGANC1209H	\$250.00 NM
5	WXII	Th	10/18/12	3:31 PM	M-F 3-4P	M-F 3-4P	:30	DMRGANC1209H	\$250.00 NM
2	WXII	F	10/19/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	DMRGANC1209H	\$250.00 NM
8	10/15/12	10/19/12	M-F WXII 12 News @ 6p	6-630pm	MTWTF--	:30	3	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	6:19 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	DMRGANC1209H	\$1,000.00 NM
3	WXII	Tu	10/16/12	6:26 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	DMRGANC1209H	\$1,000.00 NM
4	WXII	Th	10/18/12	6:21 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	DMRGANC1209H	\$1,000.00 NM
9	10/15/12	10/19/12	M-Sun Nightly News	630p-7p	MTWTF--	:30	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/15/12	7:00 PM	M-Sun Nightly News	630p-7p	:30	DMRGANC1209H	\$1,200.00 NM
1	WXII	F	10/19/12	7:00 PM	M-Sun Nightly News	630p-7p	:30	DMRGANC1209H	\$1,200.00 NM
10	10/15/12	10/19/12	Inside Edition	7-730pm	MTWTF--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	M	10/15/12	7:26 PM	Inside Edition	7-730pm	:30	DMRGANC1209H	\$800.00 NM
4	WXII	W	10/17/12	7:29 PM	Inside Edition	7-730pm	:30	DMRGANC1209H	\$800.00 NM
11	10/15/12	10/20/12	M-Su WXII 12 News @ 11-1135pm		MTWTF--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	3	\$800.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
915211-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Republican Governors Ass	REP GOV ASSOCIATION	145	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
11	10/15/12	10/20/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Immediately Pre-emptible without notice		MTWTF--	:30	3	\$800.00	NM		
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WXII	M	10/15/12	11:09 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	DMRGANC1209H	\$800.00	NM
	5	WXII	Tu	10/16/12	11:29 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	DMRGANC1209H	\$800.00	NM
	1	WXII	W	10/17/12	11:19 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	DMRGANC1209H	\$800.00	NM
12	10/15/12	10/19/12	NBC Tonight Show Class of Time - Immediately Pre-emptible without notice	1135pm-1237am	MTWTF--	:30	3	\$225.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	MTWTF--	3	\$225.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WXII	Tu	10/16/12	12:32 AM	NBC Tonight Show	1135pm-1237am	:30	DMRGANC1209H	\$225.00	NM
	5	WXII	Th	10/18/12	12:30 AM	NBC Tonight Show	1135pm-1237am	:30	DMRGANC1209H	\$225.00	NM
	2	WXII	F	10/19/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	DMRGANC1209H	\$225.00	NM
13	10/20/12	10/20/12	WXII 12 News Class of Time - Immediately Pre-emptible without notice	5:30-6am	-----S-	:30	1	\$100.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-----S-	1	\$100.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WXII	Sa	10/20/12	5:56 AM	WXII 12 News	5:30-6am	:30	DMRGANC1209H	\$100.00	NM
14	10/21/12	10/21/12	NBC Meet the Press Class of Time - Immediately Pre-emptible without notice	9-10am	-----S	:30	1	\$500.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-----S	1	\$500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WXII	Su	10/21/12	10:00 AM	NBC Meet the Press	9-10am	:30	DMRGANC1209H	\$500.00	NM
Total Spots							31				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$15,625.00</b>
<u>Agency Commission</u>	<b>\$2,343.75</b>
<u>Net Amount Due</u>	<b>\$13,281.25</b>